According to Newzoo’ Global Games Market Report, the gaming market is poised to reach US$99.6 million in 2016. Notably, the mobile gaming market share will overtake the PC with an impressive figure of US$36.9 million. The trend for the industry is growing towards games with all round entertainment franchises. This reading list contains over 20 publications mainly published in the last 3 years and aims to give insight to various topics.

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Market Overview

A selection of developments and market share in the gaming industry


Mobile Gaming and Cloud Gaming

Gaming on mobile devices such as smartphones, tablets and via the cloud platform.


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Back to top
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Trends, predictions and how gaming is shaping the future


Back to top